



Corporate educative responsibility

The 10 key points

CORE BUSINESS



1 PRODUCER OF GOODS AND SERVICES

Do my productions have a positive impact on education?

2 ADVERTISER

What is the impact of my communication on the younger generations?

EMPLOYER

3 ORIENTATION SUPPORT

How do we help young (and more experienced) people to discover the trades and choose their orientation?

4 INVOLVEMENT IN INITIAL TRAINING

What are the resources my company has implemented to train the employees of tomorrow?

5 PROFESSIONAL INSERTION OF YOUNG PEOPLE

What is my company's policy in the recruitment of younger generations?



6 ONGOING SKILLS DEVELOPMENT

How can we encourage the employability and social advancement of employees, especially for those with a short initial education?

7 PARENTAL SUPPORT

How can I help my employees to better fulfil their parenting responsibilities?

SERVING THE GENERAL INTEREST

8 KNOWLEDGE DISSEMINATION

How does my company contribute to the knowledge dissemination in its field of expertise?

9 PATRON OF EDUCATIVE ACTION

What is my company's involvement in financial and skills patronage?

10 PARTNER OF THE EDUCATION SYSTEM

How is my company involved in the governance of the education system and the support of teachers?





Created in 2015, VersLeHaut is the main think tank dedicated to Youth and Education policies in France. We bring together educational institutions and professionals, academics, civil society, young people, families and contributors from a wide range of backgrounds.

MEET-UP: We Are all Educators! Innovate with the « Corporate Educative Responsibility »

Education is not just about school. Families, teachers, educators, public institutions, medias, companies... we are all responsible! Our ambition : to promote an educative society. To this end, companies should play a key role, through their core business, as an employer, or as a philanthropist. Companies began to ask themselves what kind of planet will we leave our children? It is also important for them to question: what kind of children will we leave behind for our planet? But today, Education is often secondary in their Corporate Social Responsibility. How can we change this, how can we promote "Corporate Educative Responsibility" and empower key leaders?